

Guy Laroche

PROFESSIONAL LINE



Hotel & Yachting

Guy Laroche

profile	2
bedding	4
printing solutions	38
bathroom	42
pool towels	58
indoor & outdoor carpets	104

PROFESSIONAL LINE

profile

From its establishment, 50 years ago, until today, our company VAMVAX S.A., has distinguished itself in the field of home and hotel linen, both for its excellent quality and high aesthetics, not only in Greece, but also worldwide.

A pioneer in the field of Hotel linen, we have been supplying for many years numerous hotels, luxury villas, yachts, boutique hotels, etc., with stable long-term partnerships, which is our greatest reward and testifies to the excellent quality of our products.

As the official and exclusive representative of the internationally acclaimed Houses «Guy Laroche» and «Saint Clair» as well as the brand «Feel & Touch», we offer a wide range of products, with collections that are renewed every season, always following the new trends in fashion and interior design.

As we pay particular attention to quality, we are constantly looking for the best raw materials and the most current production methods, so that our products reach high standards.

The production process, both in Greece and abroad, is monitored by our specialized staff, that travels constantly, in order to have absolute control at all stages of production and to guarantee the quality of both raw materials (high end yarn) and manufacturing (weaving, processing and special seams).

At the same time, thanks to our vertical production unit and the latest technology digital printing systems, we have the ability to create high-quality custom-made products in various professional categories, such as curtains, table clothes, decoration fabrics, furniture, etc., as well as products imprinted with each client's brand name if requested.

Guy Laroche

bedding

Guy Laroche







Guy Laroche bedding



Special seams give a special finesse to linen, highlight their quality and add an extra touch in the interior design of rooms. For seams are used high quality indelible threads, because of which no there is color diffusion, but nor gradual discoloration, even after multiple washes at high temperatures.

**Wide variety of thread pallet with ability to choose color depending on the interior decoration.*

plaquet

Plaquet-Board Seam with a choice of colors as well as performance as it can be sewn with single, double, triple or quadruple board which can be applied on pillow cases, bedsheets, duvet covers!

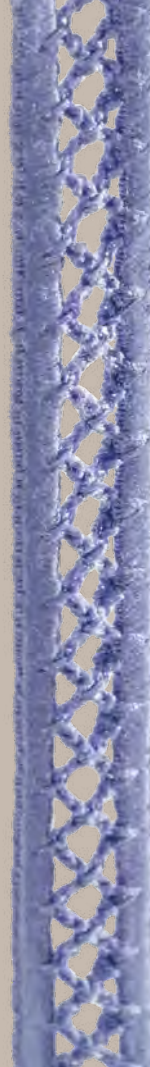
Guy Laroche





croquet

handmade croquet sewing



chain



chain sewing



Special beam / rail design with the brand name "Guy Laroche", which can be applied on pillow cases, bedsheets, duvet covers. (In special cases on request, it is possible to report your logo on the rails)

Guy Laroche



uranus 700tc - 100% cotton plain satin
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.

jupiter 500tc - 100% cotton plain satin
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.

venus 400tc - 100% combed cotton plain satin
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.

neptune 300tc - 100% cotton plain satin
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any kind of seam.

comfort 300tc CVC - 70% combed cotton - 30% polyester plain satin.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.

amalfi 260tc CVC - 80% combed cotton - 20% polyester plain percale.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.

xenia 200tc - 100% combed cotton plain percale.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.

xenia p/c 200tc CVC - 50% combed cotton - 50% polyester plain percale.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.

star 120tc - 100% combed cotton plain.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.



fantasy 400tc
100% combed cotton
with special stripe 4mm/19mm.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.



tailor 300tc CVC
70% combed cotton 30% polyester
with special stripe 4mm/19mm.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.



sunset 250tc

100% combed cotton Satin with stripe 1 cm.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.



lodge 220tc CVC

70% combed cotton 30% polyester
with stripe 2 cm.
Bedsheets, pillowcases, duvet covers.
Available in any dimension and in any type of seam.



petrol

wenge

lilac

coral

silver

olive



rombus



ecru

carbon



rombus

fleece blankets

100% velour microfiber

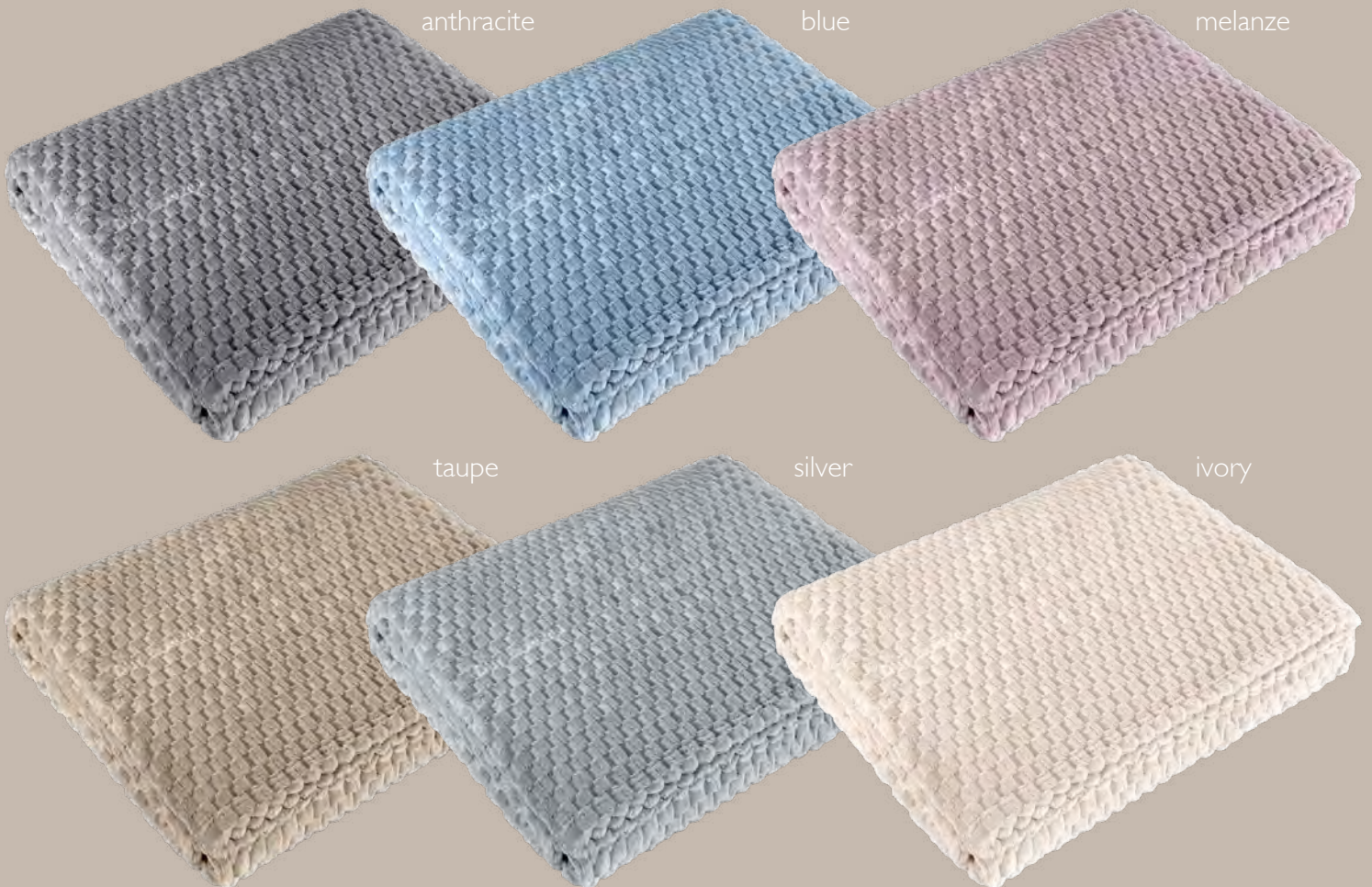
Sizes: 160 x 220 • 220 x 240

**size: 250 x 240 available upon request*

bedding



pesto



anthracite

blue

melanze

taupe

silver

ivory



smoothie

elephant

smoothie

fleece blankets

100% velour microfiber

sizes: 160 x 220 • 220 x 240

**size: 250 x 240 available
upon request*





khaki



vison



anthracite



emerald



pudra

melanze

Guy Laroche





velvet

cement

velvet

velvet blankets

100% ultrasoft

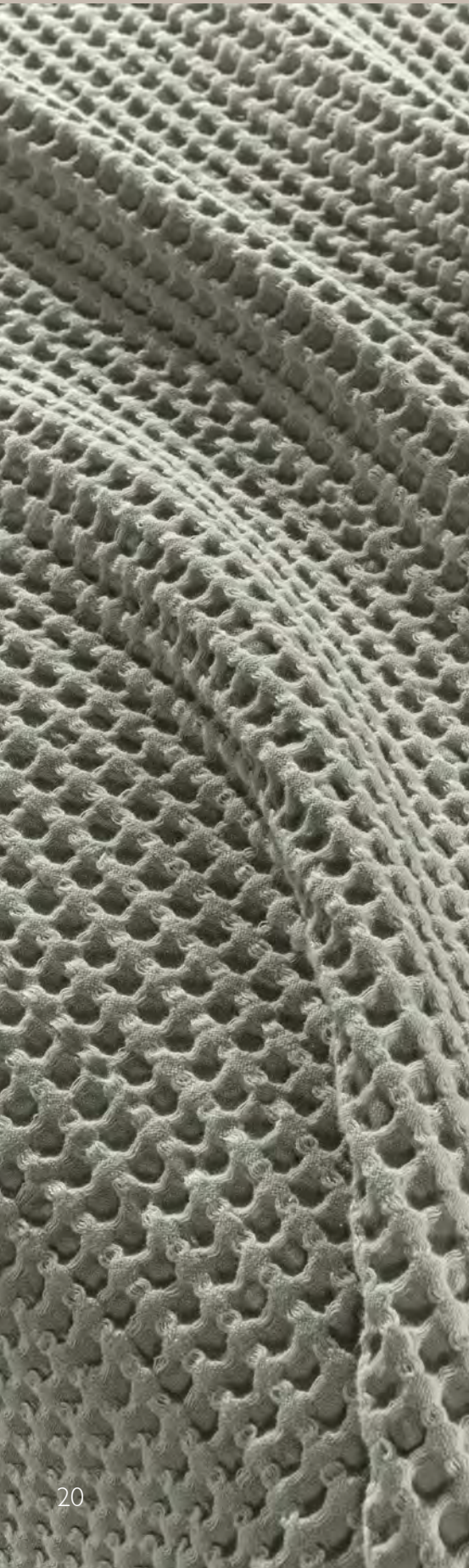
Sizes: 160 x 220 • 220 x 240

**size: 250 x 240 available upon request*



bedding

olive



silver

lino

eternity



perla

eternity

Seasonal waffled blanket

100% cotton stonewashed

Sizes: 160 x 240

230 x 240 • 260 x 240

anthracite





cream

times

Seasonal blanket

100% cotton stonewashed

Sizes: 180 x 260 • 280 x 260

platinum



times



anthracite

bedding

vigo



silver

vigo

Seasonal blanket

60% cotton, 40% polyester jacquard
Sizes: 180 x 260 • 280 x 260

anthracite

fiji



wenge



fiji

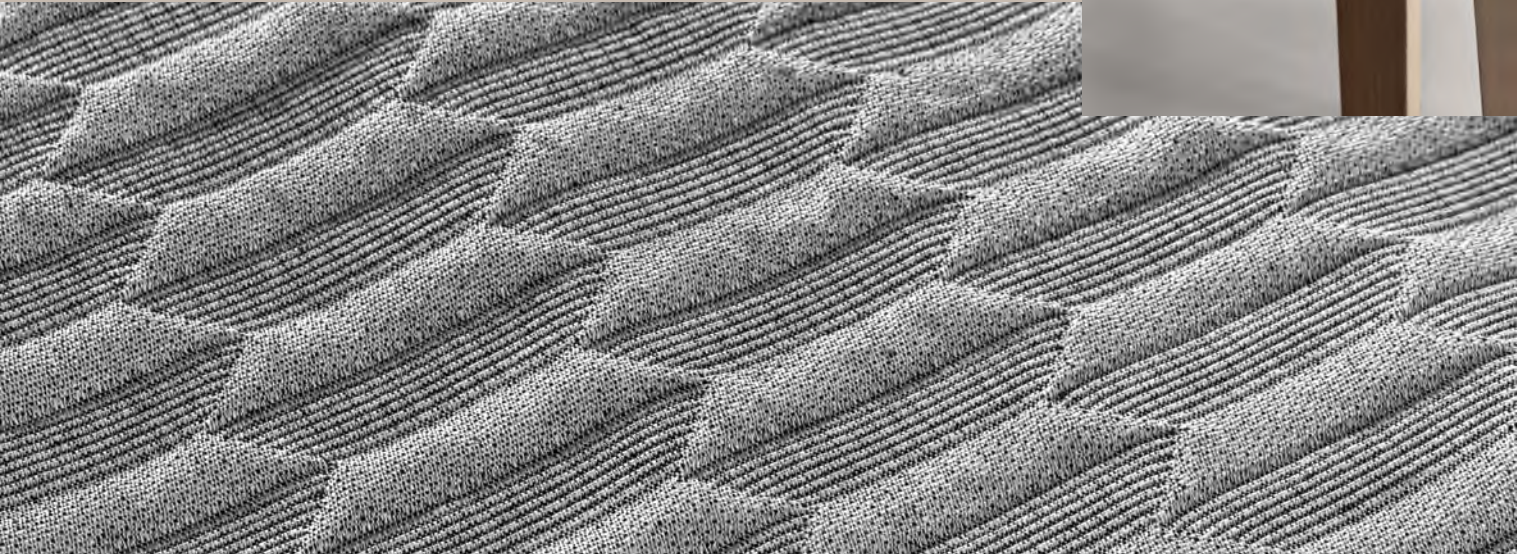
Seasonal blanket

60% cotton, 40% polyester jacquard

Sizes: 180 x 260 • 280 x 260

bedding

anthracite



fiji



linen

fiji

Seasonal blanket

60% cotton, 40% polyester jacquard

Sizes: 180 x 260 • 280 x 260

lupo



linen



white

lupo

Seasonal blanket

60% cotton, 40% polyester jacquard

Sizes: 180 x 260 • 280 x 260

bedding



rain



snow white

rain

Seasonal blanket

60% cotton, 40% polyester jacquard

Sizes: 180 x 260 • 280 x 260

diamante



cream

diamante

Bed cover, 100% fine microfiber

Size: 160 x 240 • 220 x 240 • 250 x 240



grey

bedding



Mattress protector - 100% cotton jersey
 Sizes: 90 x 200 • 100 x 200
 160 x 200 • 180 x 200 • 200 x 200

Pillow protector case with zipper
 100% cotton jersey
 Size: 50 x 70



Visco elastic (aloe vera) 60 x 40 x 12,
 anatomic - memory foam filling
 with washable aboard cover
 impregnated with aloe vera



Visco elastic (aloe vera) 60 x 40 x 12,
 normal, memory foam filling
 with washable aboard cover
 impregnated with aloe vera

all weather



Pillow 50 x 70 3D - cotton
750gr - 100% 3D
Fabric: 100% cotton percale 233tc



Pillow 50 x 70 3D
Pillow 50 x 80 3D
a. soft - 650gr - 100% 3D.
Fabric: super soft microfiber - washable
b. medium - 750gr - 100% 3D.
Fabric: super soft microfiber - washable
c. firm - 900gr - 100% 3D.
Fabric: super soft microfiber - washable



soft, filling: 90% feather - 10% goose down.
Fabric: 100% cotton percale 240tc,
seam with piping.
special safekeeping case - 100% cotton
Size: 50 x 70



Feather like 50 x 70
*New generation technology
soft - 1000gr, filling: 100% nanofiber,
that imitates down.
100% hypoallergenic.
Fabric: 233tc 100% cotton-washable



soft, filling: 50% feather- 50% goose
down. Fabric: 100% cotton percale
240tc, seam with double piping.
special safekeeping case - 100% cotton
Size: 50 x 70

all weather



formal

100% duck down.
Fabric: 100% cotton satin 300 TC
Sizes: 220 x 240 • 160 x 220
special safekeeping case - 100% cotton
heat scale: 12 tog

fine

all season duvets
100% fine microfiber yarn.
Fabric: 100% fine microfiber
200gsm
Sizes: 220 x 240 • 160 x 220
heat scale: 9 tog



standard

80% goose down- 20% feather. Fabric: 100%
cotton percale 233 TC
Sizes: 220 x 240 • 160 x 220
special safekeeping case - 100% cotton
heat scale: 10,5 tog



prestige

Selected 100% down goose chick Siberian.

Fabric: 100% cotton satin 300 TC

excellent quality and touch.

Sizes: 220 x 240 • 160 x 220

special safekeeping case - 100% cotton

heat scale: 10,5 tog



Our duvet collection has a special design and high-quality raw material. All categories are produced with special frame seams, internal safety glazing & piping for proper temperature distribution and avoidance of internal material displacement.

**elegant**

filling: high quality microfiber, that gives a sense of down duvet.

Fabric: 100% peach skin microfiber.

special safekeeping case - 100% cotton

Size: 240 x 250

heat scale: 9,5 tog

Logos with digital printing, which gives a special and distinctive identity to your hotel branding. Unlimited printing possibilities for custom-made logos and designs on curtains, towels, black-out & linen fabrics, suplat, runners. Innovation in digital printing on fabrics up to 320cm wide.





Logo embroidery

Highlight quality, but also identity your property's clothing products, creating embroidery with the logo and the brand name of your hotel. For logo embroidery is used high quality indelible threads, with as a result, the color does not diffuse, but there is no gradual discoloration, even after multiple washes at high temperatures.

**Wide variety of thread pallet with possibility color selection analogous to the interior decoration and special stitching or equivalent of the color of your logo.*



business gift



Offer your customers as a “compliment” gift one of our products, adding your own brand identity with your embroidery logo, digital print or interweave. *

**concerns a sufficient number of pieces*

Guy Laroche bathroom

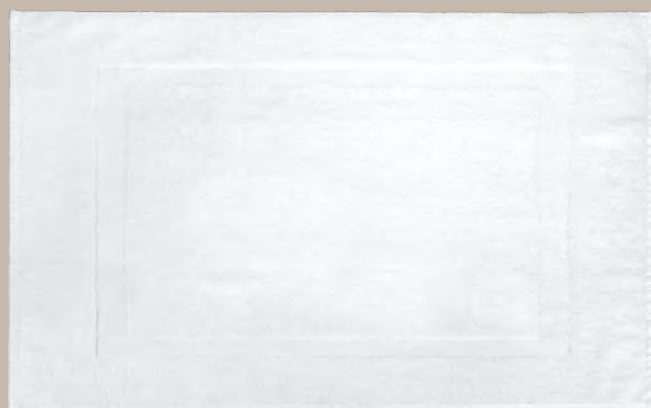


diamond



Bathmat **diamond** white 800gsm
Size: 50 x 75

single frame



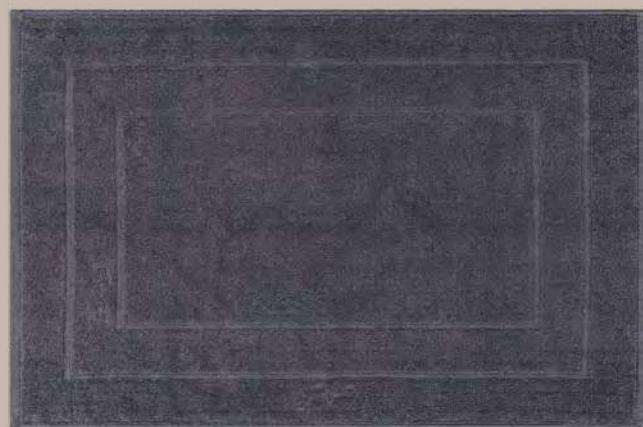
Bathmat **single frame** 800gsm
Size: 50 x 75

linea



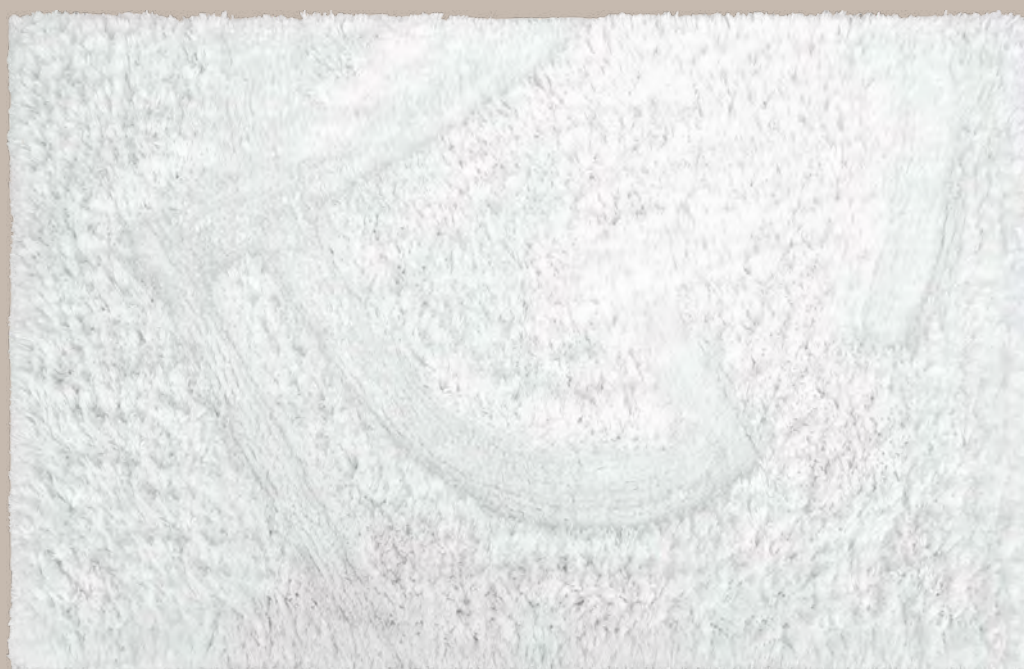
Bathmat **linea** 800gsm
Size: 50 x 75 Reactive dyed

double frame



Bathmat **double frame** 750gsm
Size: 50 x 75 Reactive dyed

imola



Bathmat **imola**
1200gsm
Sizes: 50 × 80 • 50 × 90

classic & king

Bath towels **classic** 500gsm
100% combed cotton
pile: 16/1 combed
ground: 20/2
Sizes: 50 x 100 • 70 x 140 • 90 x 160



Bath towels **king** 600gsm, 100% combed cotton
pile: 16/1 combed, ground: 20/2
Sizes: 50 x 100 • 90 x 160

compact royal



Bath towels **compact royal** 550gsm
100% compact combed cotton
pile: 16/1 compact combed cotton
weft: 16/1 compact combed cotton
ground: 20/2 (New Quality)
Sizes: 30 x 30 • 50 x 90 • 70 x 140





luxus hollow



Bath towels **luxus hollow** 600gsm
100% Microcell Cotton (New Quality)
Sizes: 30 x 50 • 50 x 90 • 90 x 160

prince



Bath towels **prince** 580 gsm
100% microcotton
Sizes: 50 x 100 • 90 x 160

diamond



Bath towels **diamond** 600gsm
border colors grey, white
100% compact combed cotton
pile: 16/1 compact combed
ground: 20/2
Sizes: 50 x 90 • 70 x 140 • 90 x 160

compact royal

bonus



anthracite



silver



lino



silver



anthracite



lino

Bath towels **bonus** 560gsm
100% compact combed cotton
Sizes: 50 x 90 • 90 x 150

Hand towels **compact royal**
550gsm
100% compact combed cotton
Size: 30 x 30





premium



Bath towels **premium** 700gsm
100% Microcell Cotton
(New Quality)
Sizes: 30 x 50 • 50 x 90 • 90 x 160



Bathmat **premium** 1200gsm
100% Microcell Cotton
Sizes: 40 x 60 • 50 x 80
• 70 x 120 • 100 x 150



velour



Bathrobe **velour** 400gsm
100% compact combed cotton veloured
pile: 16/1 compact combed cotton
weft: 16/1 compact combed cotton
ground: 20/2
Sizes: Large, Xlarge

terry

Bathrobe **terry**
400gsm
100% compact combed cotton
pile: 16/1 compact combed cotton
weft: 16/1 compact combed cotton
ground: 20/2
Sizes: Large, Xlarge



elegant



Bath towels **compact elegant** 570gsm
border colors grey, beige
100% compact combed cotton
pile: 16/1 compact combed cotton
weft: 16/1 compact combed cotton
ground: 20/2 (New Quality)

Bathmat **elegant** 900gsm
100% combed Cotton
Size: 50 x 75
Border Colors: Grey, Beige

Slippers **spa** Microfiber
Double Foam
Sizes: Men, Women





Bathrobe **elegant** 420gsm
border colors grey, beige
100% compact combed cotton
pile: 16/1 compact combed cotton
weft: 16/1 compact combed cotton
ground: 20/2 (New Quality)
Sizes: Large, Xlarge

piquet

piquet spa



piquet spa

**premium product*

composition: 280gsm waffled
50% cotton - 50% poly & 320gsm
100% veloured cotton
Sizes: Medium, Large

** Two different fabrics joined
together*



Bathrobe **piquet** 350gsm
composition: waffled 50%
cotton - 50% polyester
special seams with piping
Sizes: Large, Xlarge



supreme



marine



white



khaki



amethyst



natural

supreme

**premium product*

A premium collection, that due to their composition of 100% organic cotton are special absorbent, with a soft texture and a very smooth feeling, that's why have dual use "both as bathrobes, but also as rob de chambre".

Sizes: medium, large, xlarge, xxlarge

sleepers



sleepers – brand name

composition: 100% velour - 4mm sponge - EVA foam

piping colors: grey, beige

logo colors: grey, beige

** available custom production with your brand name logo upon request*

sleepers – no name

composition: 100% velour - 4mm sponge - EVA foam

piping color: white

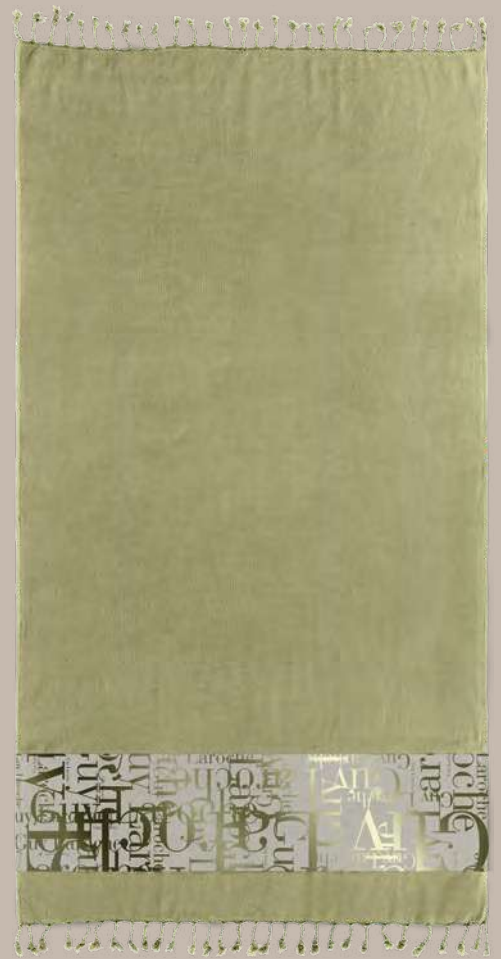
Guy Laroche



Guy Laroche pool towels







khaki

black



anthracite

pestemal



marine

pestemal

pool towels - pareo pestemal

380gsm

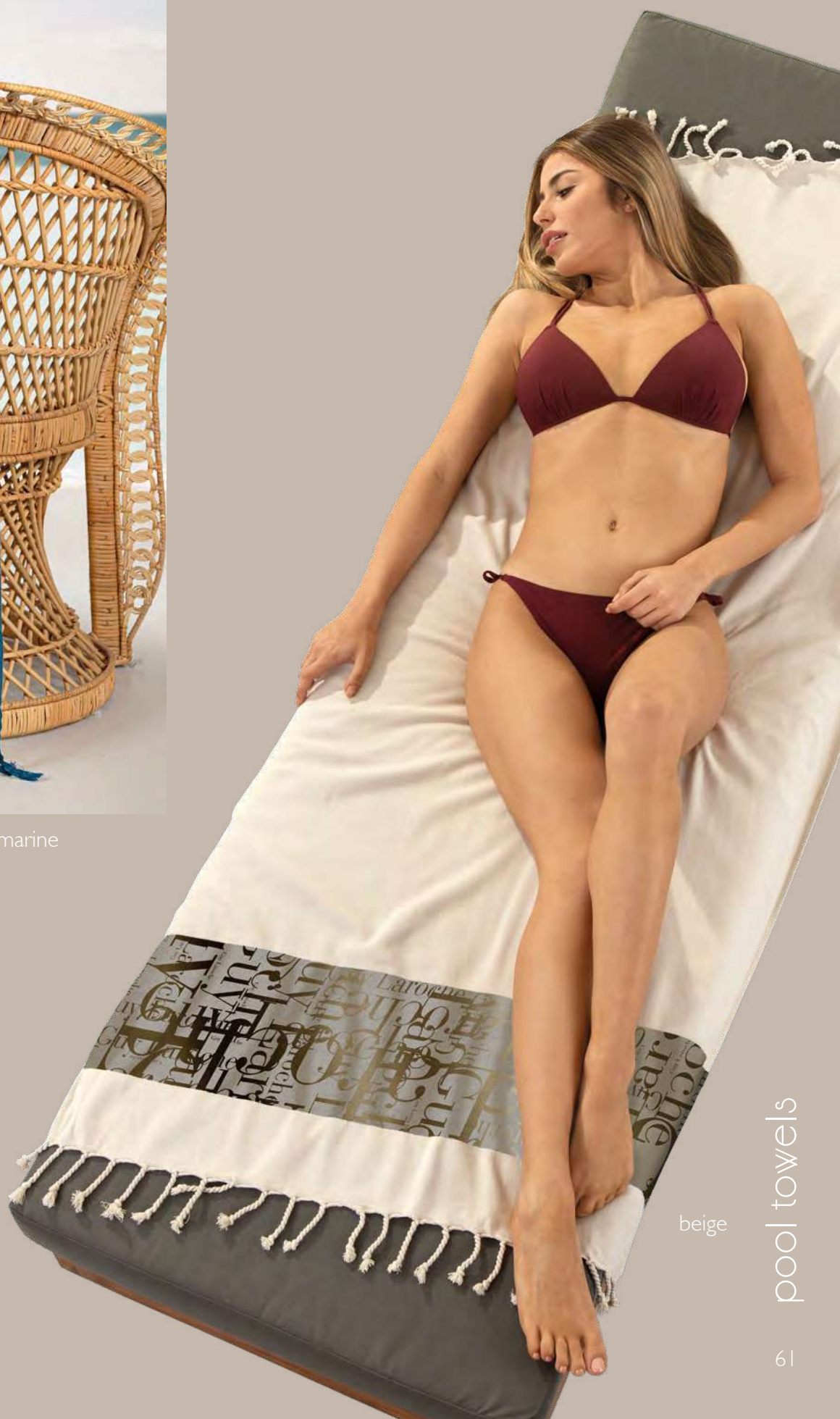
Two-sides composition:

- a. 100% cotton with digital printing
- b. 100% cotton with terry texture.

Decorative finish with fringes.

Size: 90 x 170

* digital print logos upon request
(custom production)



beige



petrol

Guy Laroche

titanium





serenity

sand



serenity
pool towels 400gsm
100% cotton
Size: 90 x 180

pool towels

tone 2 tone



violet



amos



violet



silver



Guy Laroche



khaki

tone 2 tone

pool towels 380gsm

Two-sides composition:

a. polyester with velour texture

b. 100% cotton with terry texture.

Size: 90 x 175



khaki

pool towels

tone 2 tone



citron



hot pink

citron





marine



black



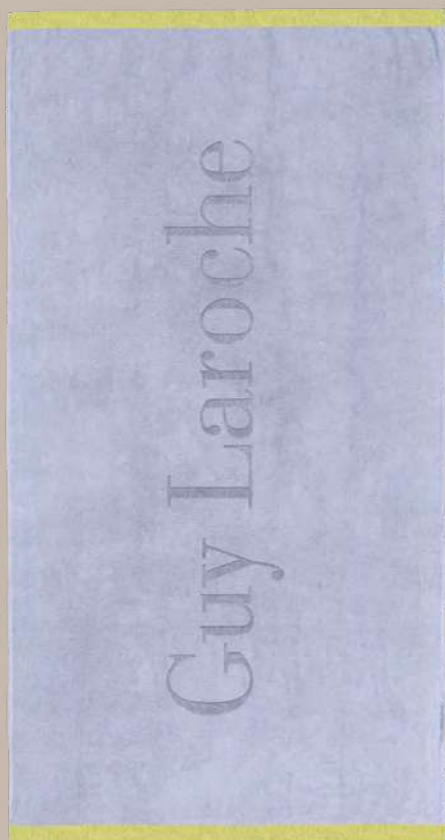
marine

tone 2 tone

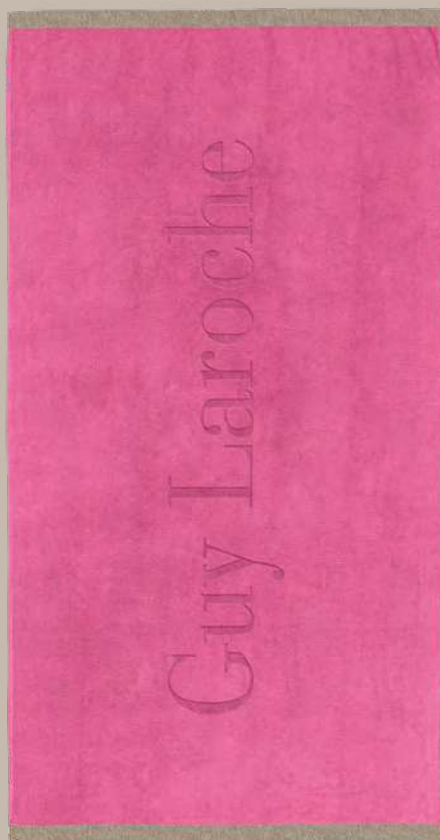
pool towels 380gsm
Two-sides composition:
a. polyester with velour texture
b. 100% cotton with terry texture.
Size: 90 x 175



aqua



lilac



sangria

slim

pool towels 480gsm

Two-sides composition:

a. 100% cotton with digital printing

b. 100% cotton with terry texture.

Decorative finish with waves rail.

Size: 90 x 180

**jacquard logos upon request
(custom production)*



slim



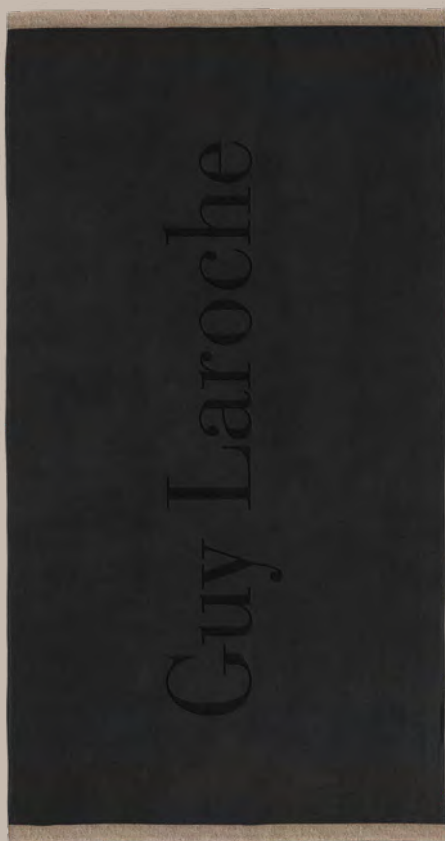
ammos

slim





petrol



black



smoke

slim

pool towels 480gsm

Two-sides composition:

a. 100% cotton with digital printing

b. 100% cotton with terry texture.

Decorative finish with waves rail.

Size: 90 x 180

**jacquard logos upon request (custom production)*



Guy Laroche

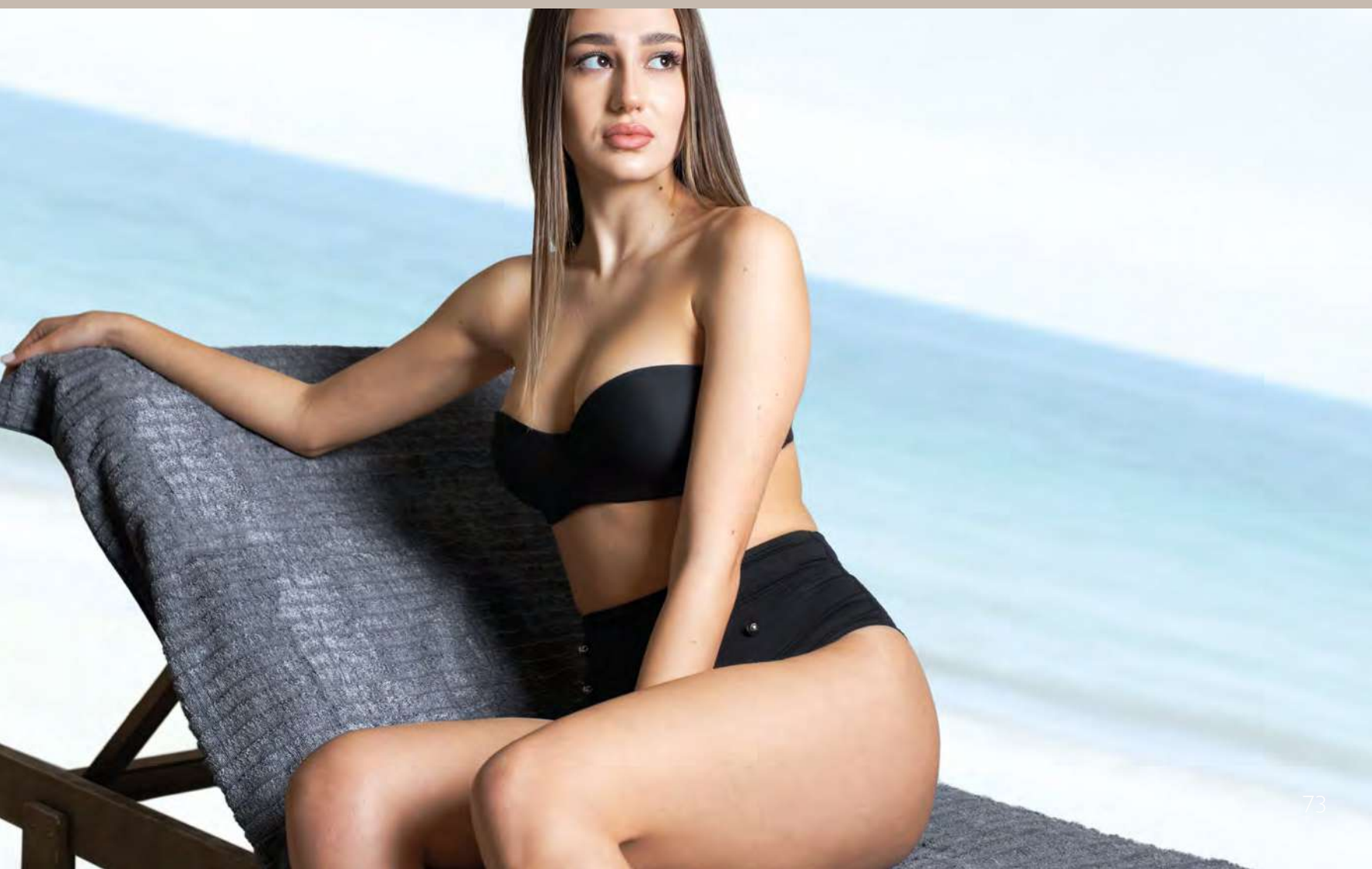
grand resort

pool towels 480gsm
composition: 100% compact
combed cotton
100% VAT Dyed Colorfastness
chlorine and Sun Resistance
washing up to 60°
size: 90 x 180



petrol

anthracite



lagoon



petrol



silver



sand

khaki



lagoon

pool towels 600gsm

composition: 100% compact combed cotton

100% VAT Dyed Colorfastness

chlorine and Sun Resistance

washing up to 60°

Size: 90 x 180

* leather label "Guy Laroche"



titanium

royal



silver

petrol

sand

royal

pool towels 500gsm

composition: 100% compact combed cotton

pile: 16/1 compact combed cotton,

weft: 16/1 compact combed cotton,

ground: 20/2.

Reactive Dyed washing 60°

Size: 85 x 175



palace

palace

pool towels 480gsm

composition: 100% compact combed cotton

pile: 16/1 compact combed cotton

weft: 16/1 compact combed cotton, ground: 20/2

100% VAT Dyed Colorfastness

chlorine and sun resistance

washing up to 90°

size: 90 x 180

marine

petrol

sand

anthracite



jacquard

Jacquard logos upon request.



embroidered



Embroidered Logos.

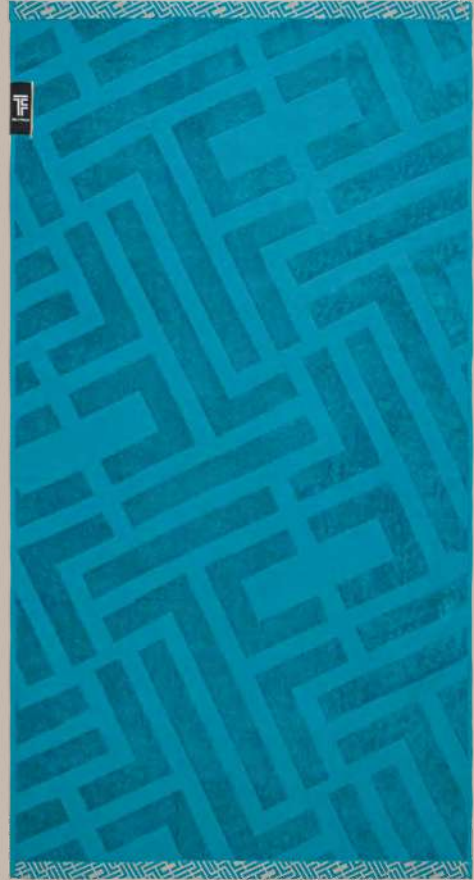
Sign your products by Guy Laroche and give to your Hotel the signature of quality!





fresh

oceano





lime



fuschia

fresh

pool - beach towels

composition: 100% Egyptian cotton
 colors: anthracite, black, cobalt,
 fuchsia, lime, oceano, papaya, sand
 size: 90 × 180

fresh
beachware



anthracite



black

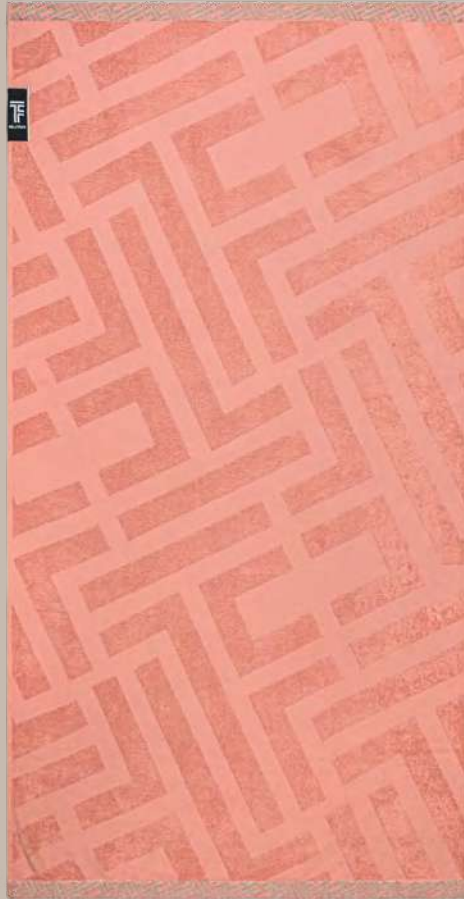
fresh

pool - beach towels

composition: 100% Egyptian cotton
colors: anthracite, black, cobalt,
fuchsia, lime, oceano, papaya, sand
size: 90 × 180



papaya



cobalt



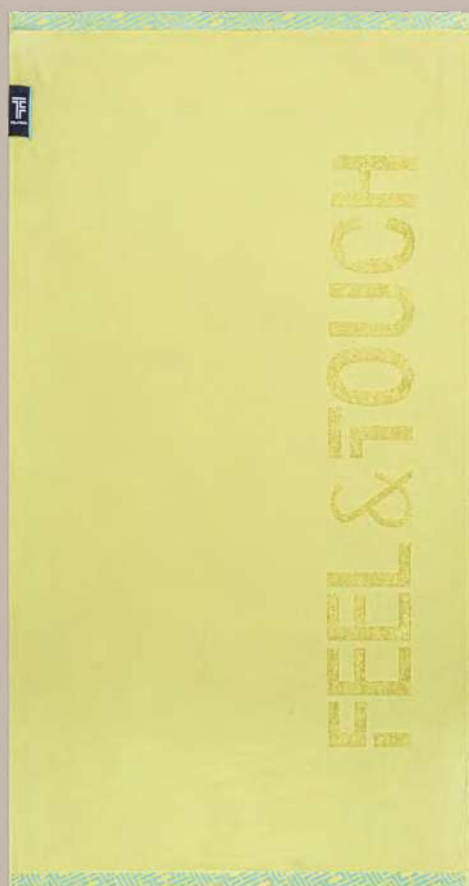
sand



fuschia



lime



sunny

pool - beach towels

composition: 100% Egyptian cotton
 colors: anthracite, black, cobalt,
 fuchsia, lime, oceano, papaya, sand
 size: 90 × 180



sunny
beachware



papaya



sunny
beachware



sand



anthracite

sunny

pool - beach towels

composition: 100% Egyptian cotton
colors: anthracite, black, cobalt,
fuchsia, lime, oceano, papaya, sand
size: 90 × 180



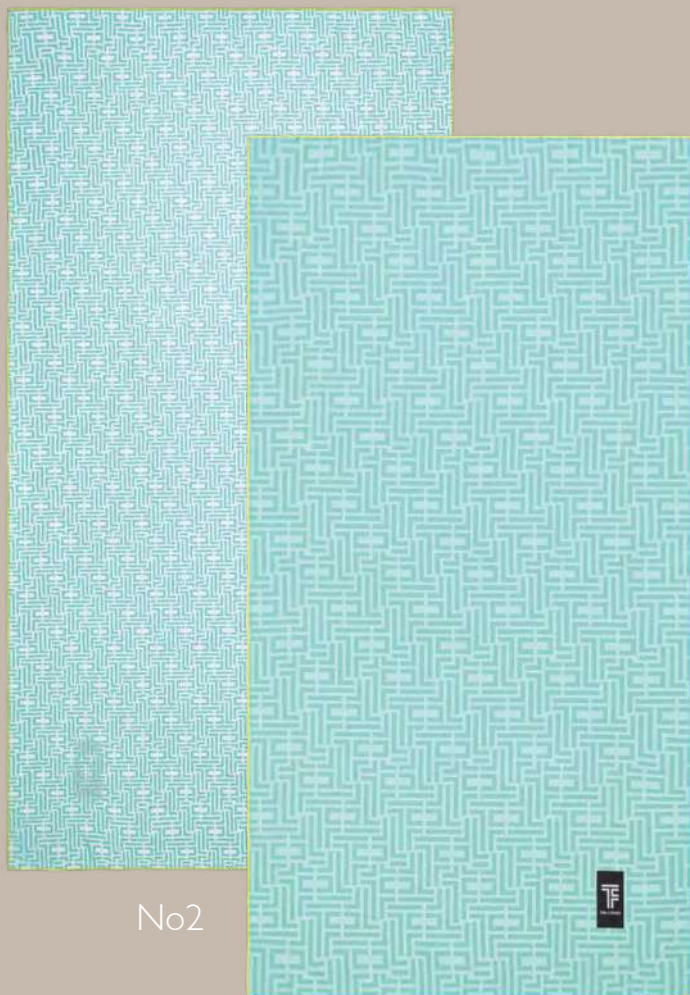
oceano



cobalt



black



motivo

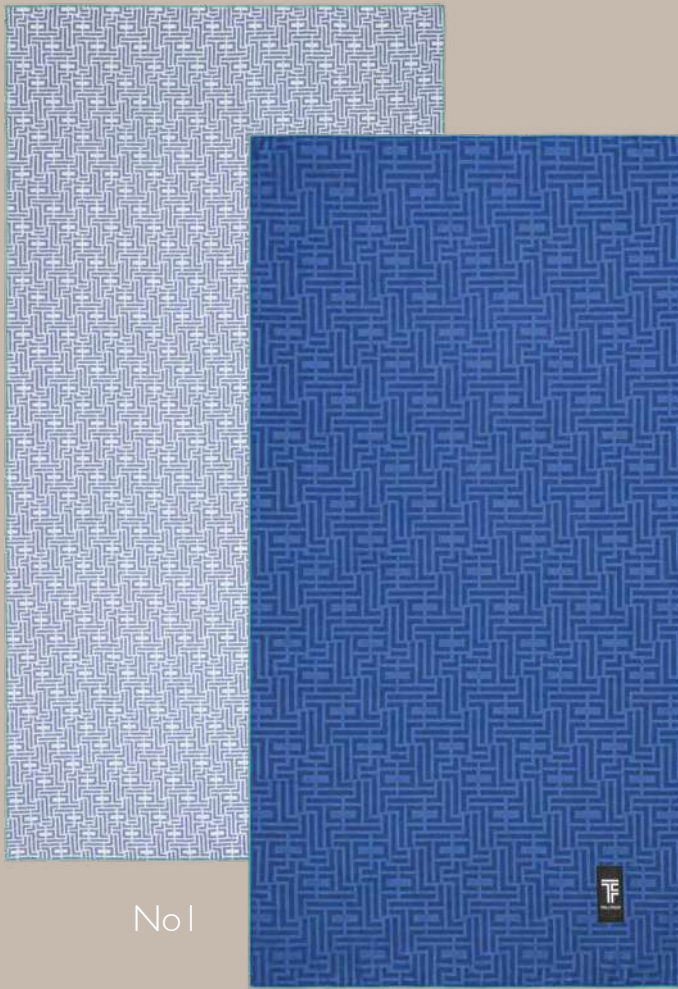
I + I pool - beach towel & water resistance pouche

composition: poly-polyamide

Size: 90 × 180

**absorb 3 times its weight in water, while drying in 1/4
of the usual time*

motivo
beachware



No1



No4





TF
FEEL TOUCH



No3

motivo
beachware



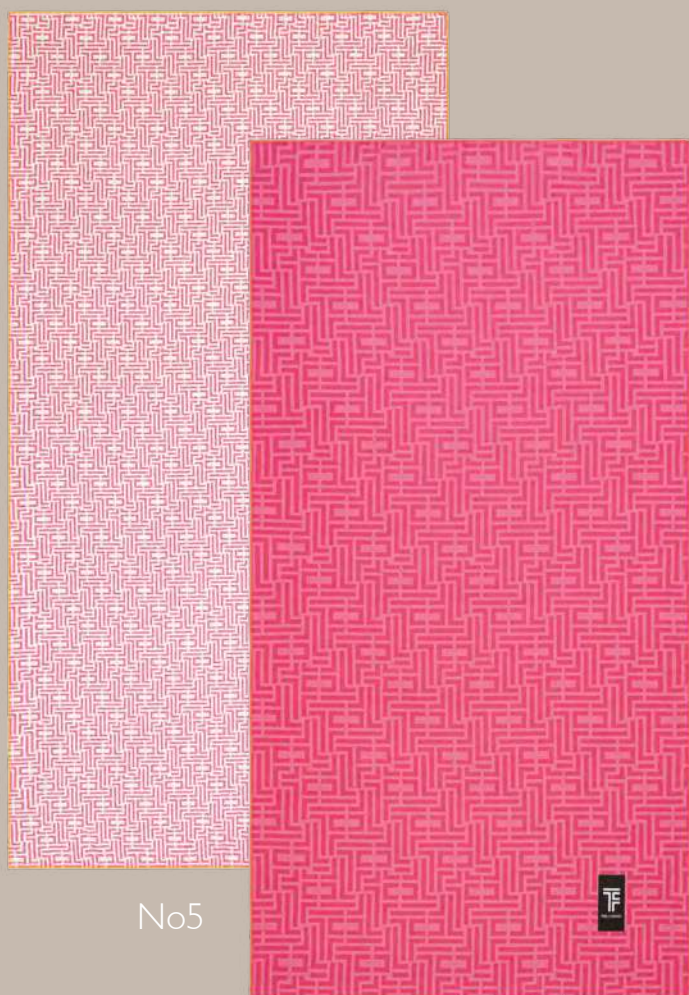
motivo

**I + I pool - beach towel & water resistance
pouche**

composition: poly-polyamide

Size: 90 × 180

**absorb 3 times its weight in water, while drying in
1/4 of the usual time*

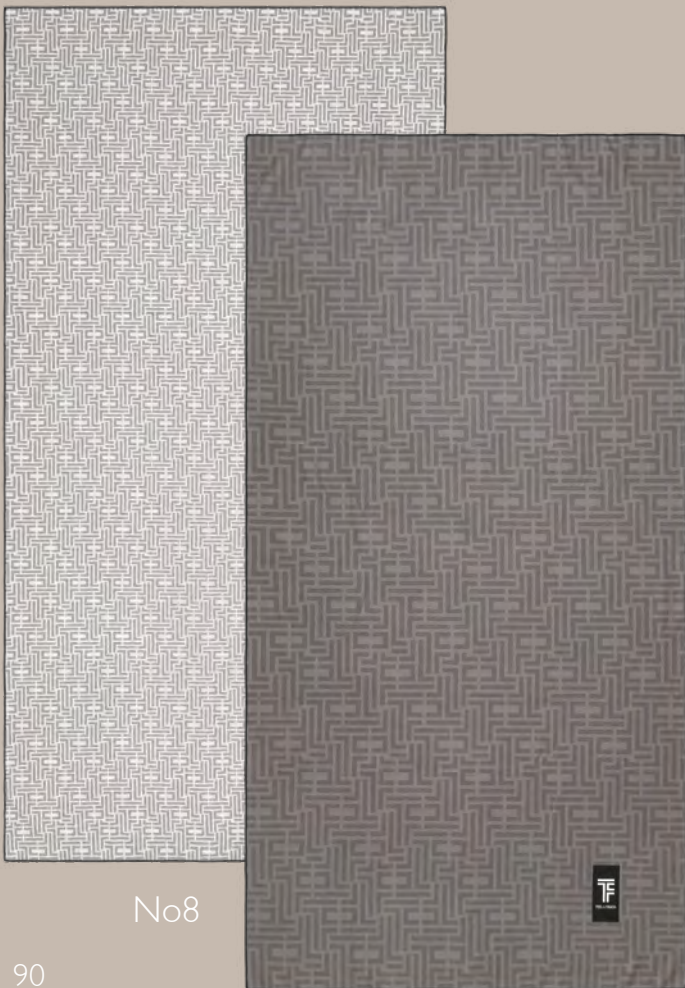


No5





No6



No8





motivo
beachware



No7



motivo

**I + I pool - beach towel & water resistance
pouche**

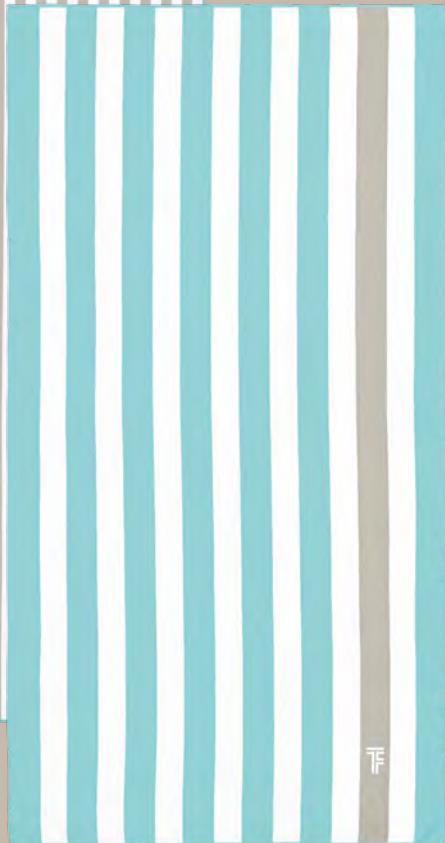
composition: poly-polyamide

Size: 90 × 180

**absorb 3 times its weight in water, while drying in
1/4 of the usual time*



No2



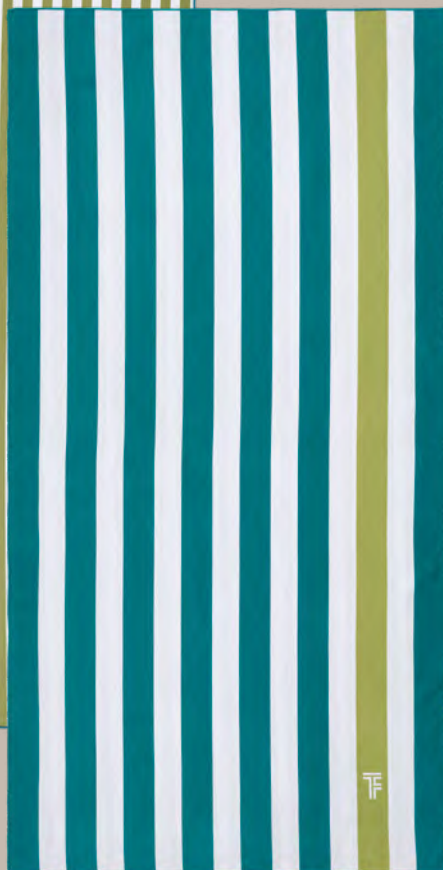
No5



med
beachware



No 1



med

**I + I pool - beach towel & water resistance
pouche**

composition: poly-polyamide

Size: 85 x 170

**absorb 3 times its weight in water, while drying in
1/4 of the usual time*



med
beachware



No3



med

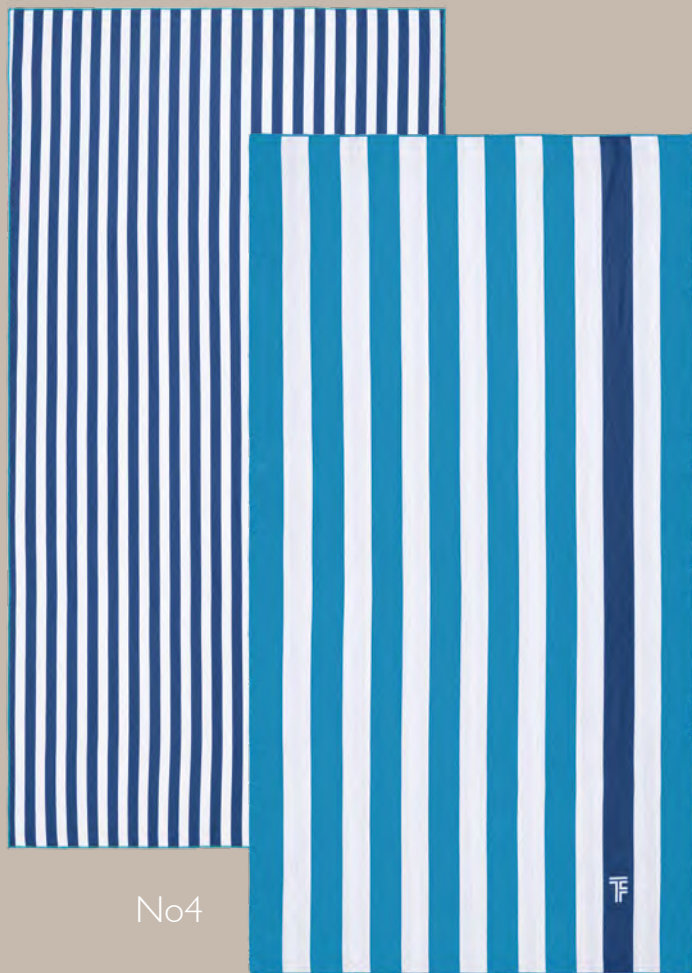
**I + I pool - beach towel & water resistance
pouche**

composition: poly-polyamide

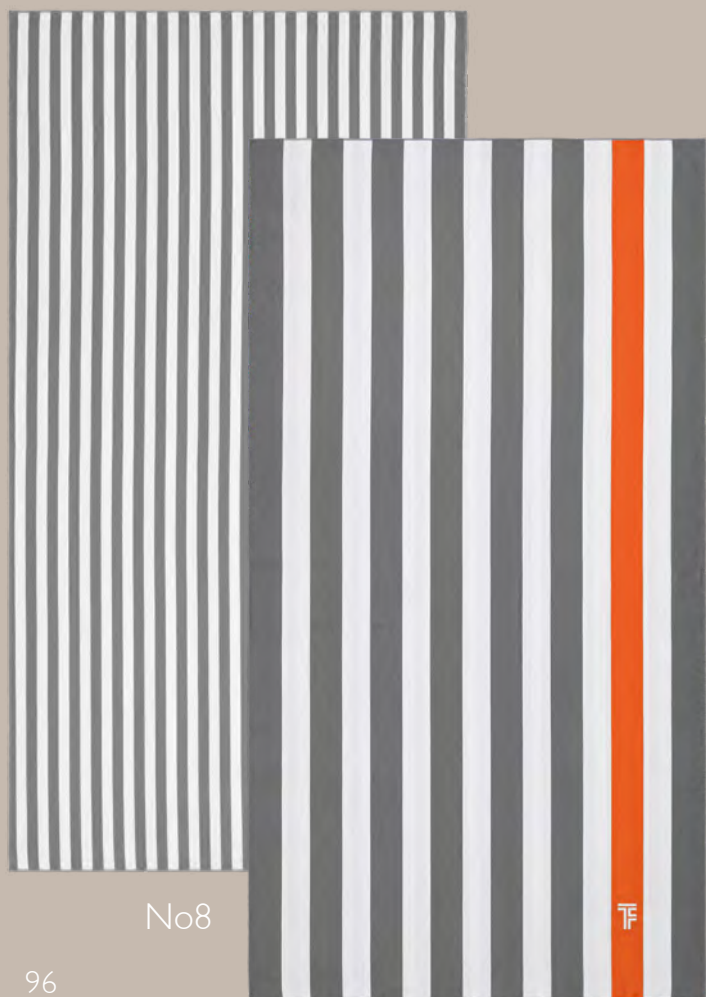
Size: 85 x 170

**absorb 3 times its weight in water, while drying
in 1/4 of the usual time*

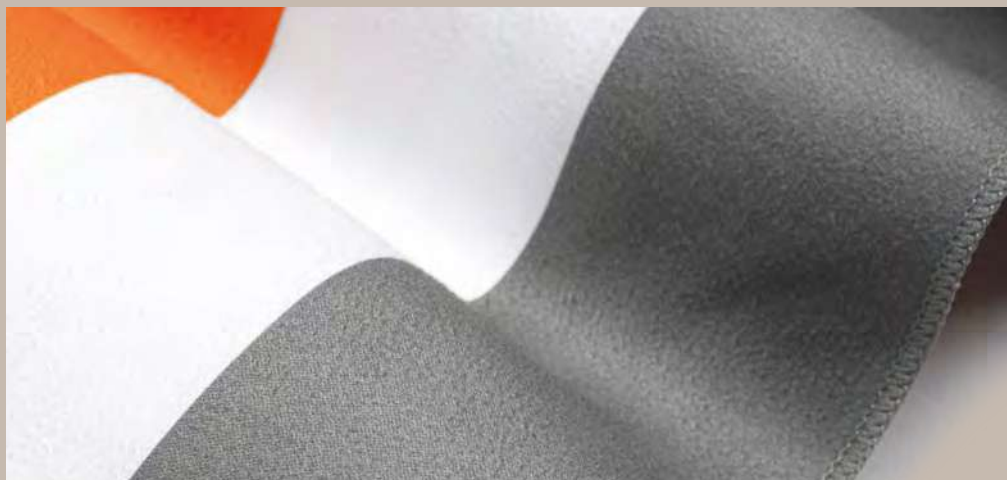




No4



No8



med
beachware



No6



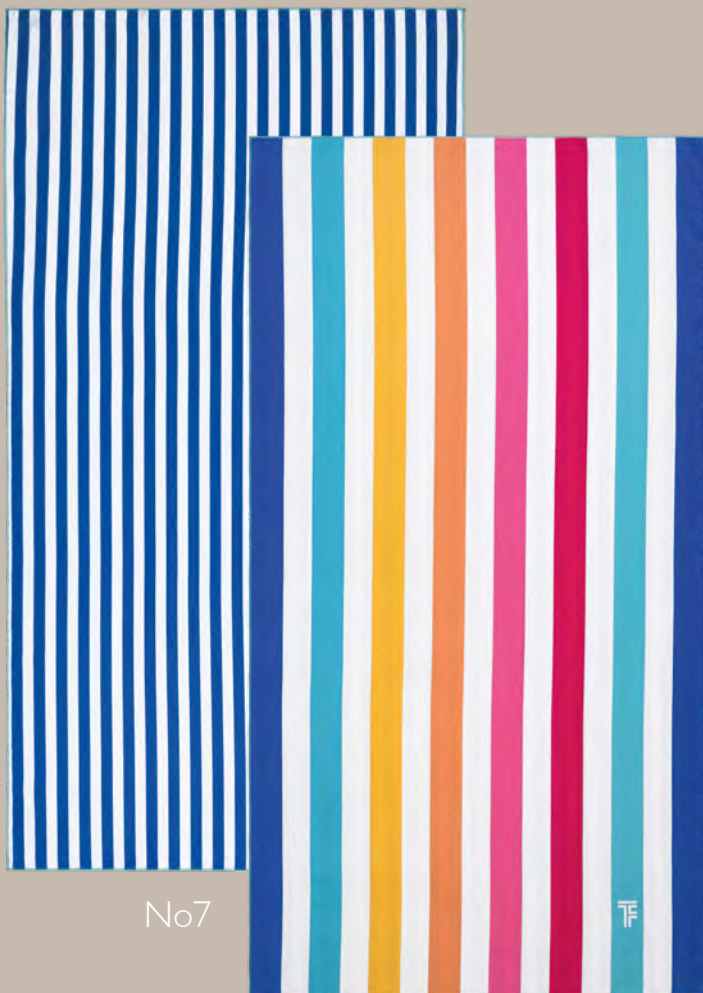
med

**I + I pool - beach towel & water resistance
pouche**

composition: poly-polyamide

Size: 85 x 170

**absorb 3 times its weight in water, while drying
in 1/4 of the usual time*



No7





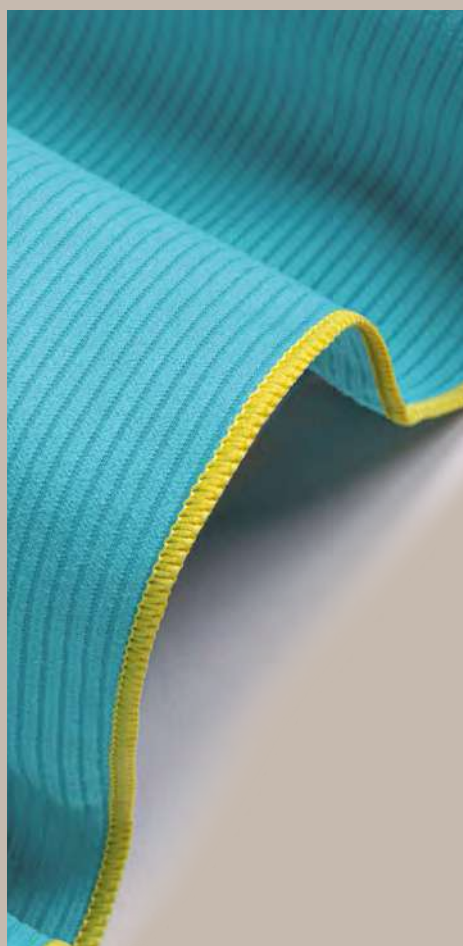
surf

**I + I pool-beach towel & water resistance
pouche**

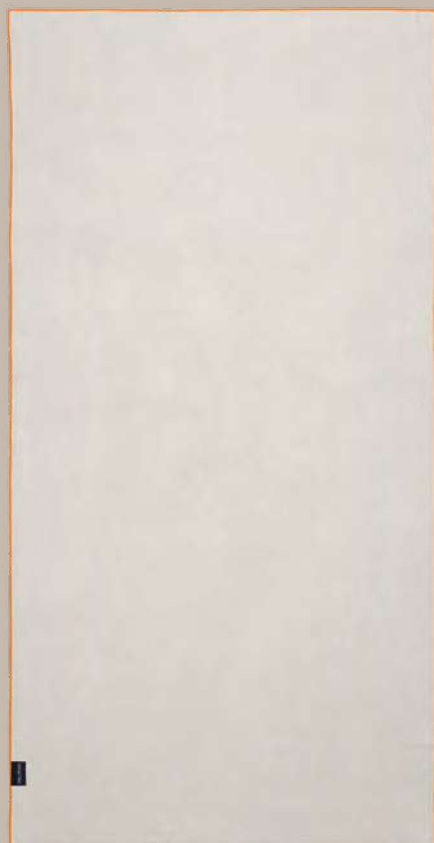
composition: poly-polyamide

Size: 80 x 160

**absorb 3 times its weight in water, while drying
in 1/4 of the usual time*



surf
beachware



No2



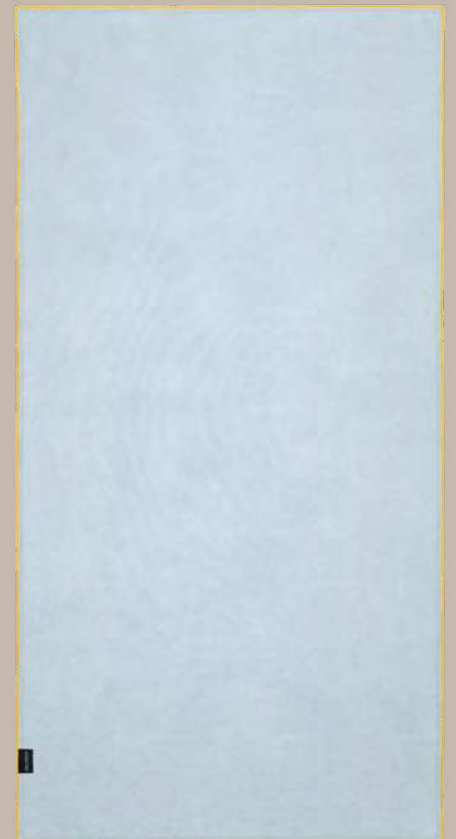
No4



No5



surf
beachware



No8



surf

I + I pool - beach towel & water resistance pouche

composition: poly-polyamide

Size: 80 x 160

**absorb 3 times its weight in water, while drying in 1/4 of the usual time*



No3



No7



surf
beachware



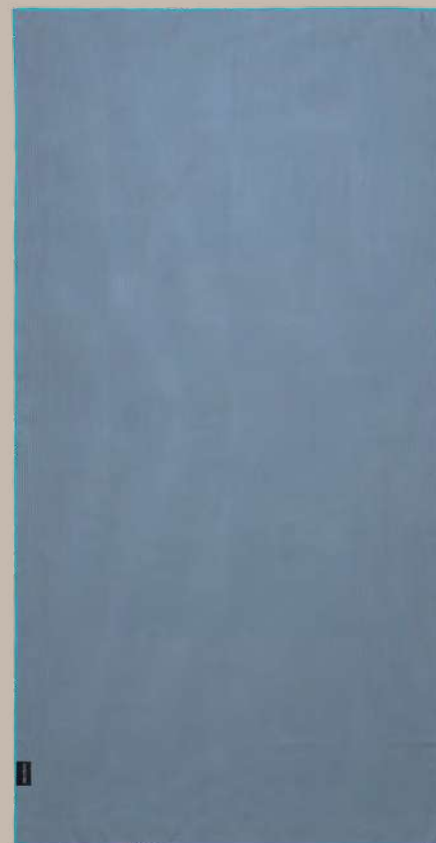
surf

I + I pool - beach towel & water resistance
pouche

composition: poly-polyamide

Size: 80 x 160

*absorb 3 times its weight in water, while drying
in 1/4 of the usual time



No6



Guy Laroche indoor & outdoor carpets

Suitable for all seasons of the year, due to their natural raw material and 100% jute or jute-cotton composition, with minimal design & neutral shades, our carpet collection is an ideal proposal for a reception area, lobby or hotel rooms.





natural

galleria

all weather carpets, 100% jute
 Sizes: 60 x 200 • 160 x 230

aqua



galleria



coral



anthracite



coral



anthracite



aqua

hartum

all weather carpets, 100% jute

Sizes: 60 x 180 • 130 x 200 oval • 160 x 230



coral

hartum



anthracite



aqua

Guy Laroche



coral



aqua



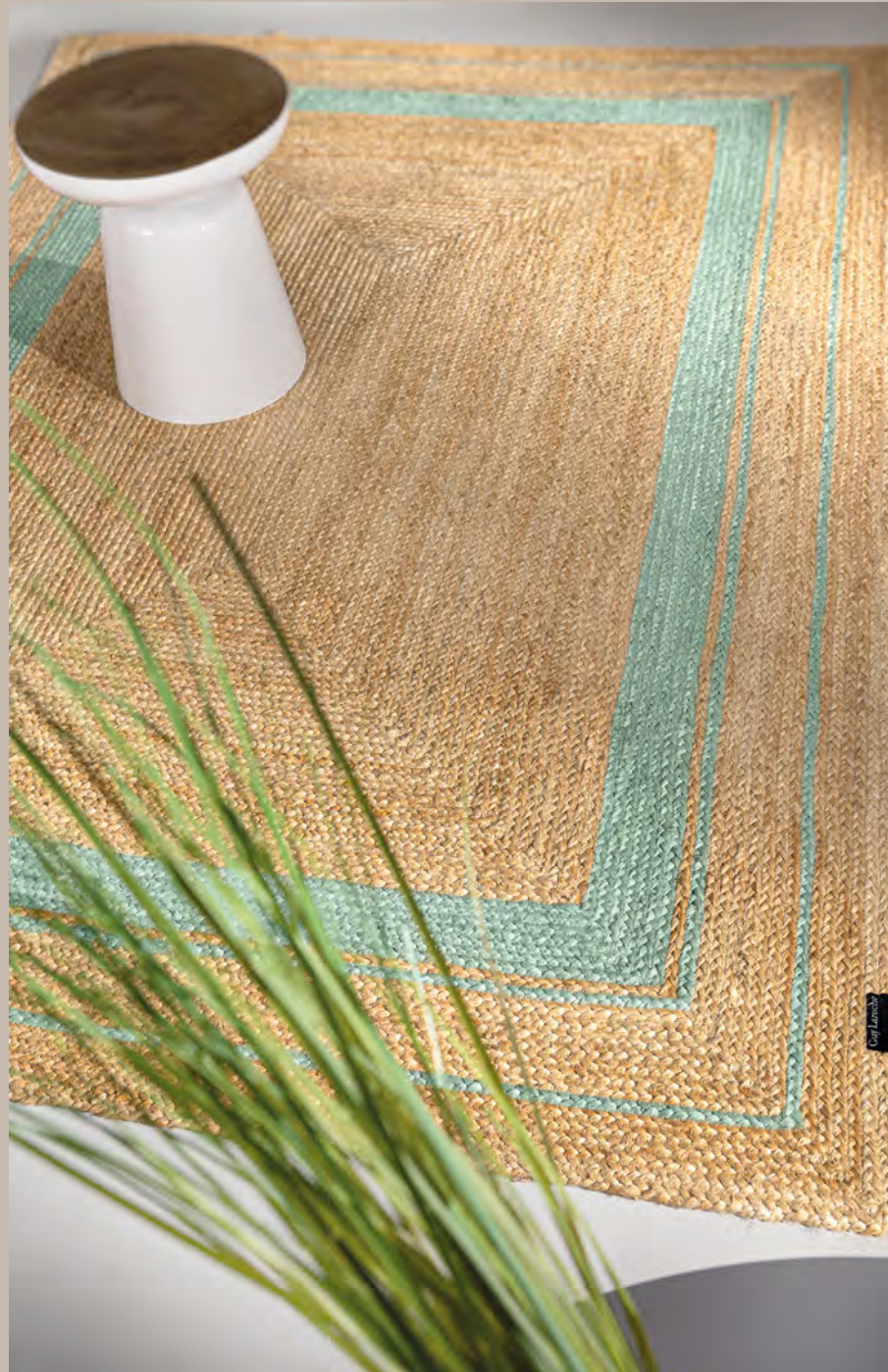
anthracite





coral

majestic



aqua



anthracite

majestic

all weather carpets

100% jute

Sizes: 160 x 230 • d110 • d150

majestic



white





black

majestic

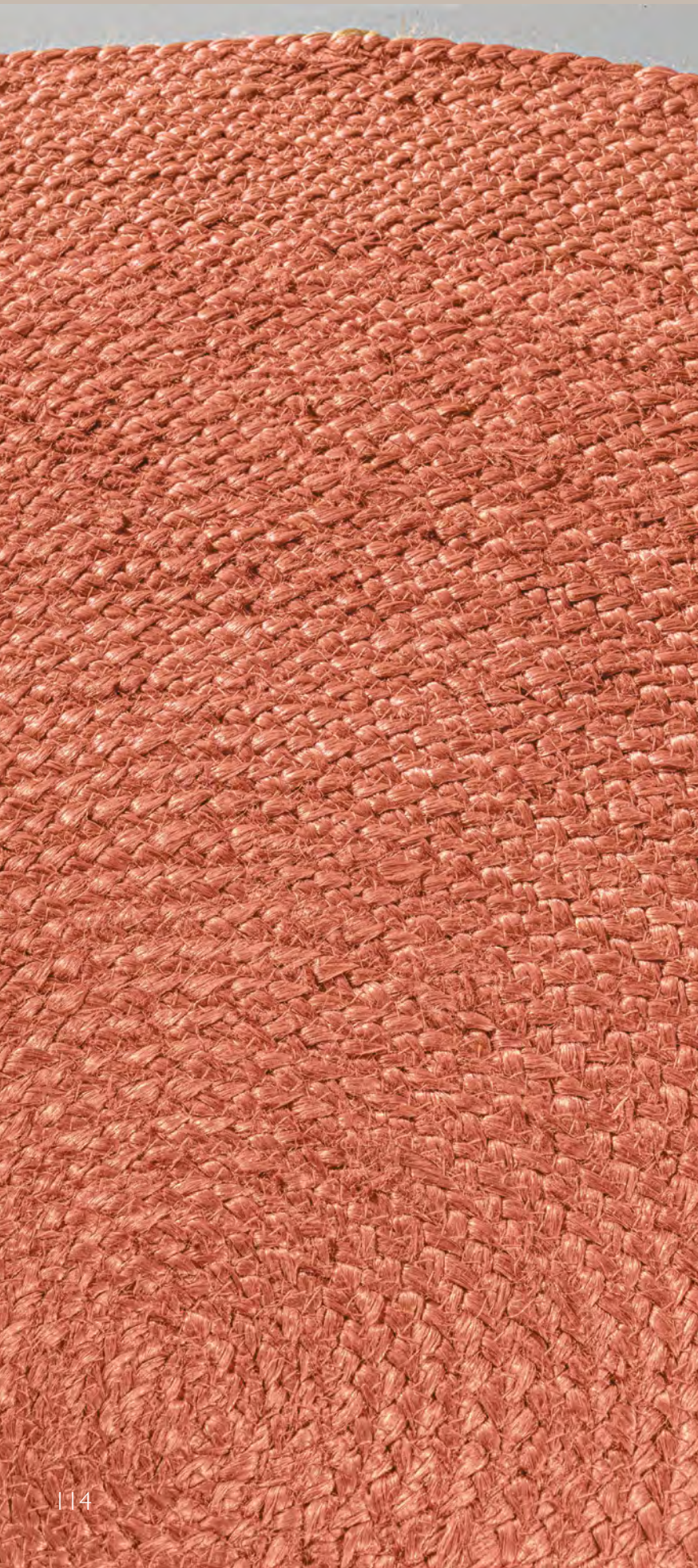
all weather carpets

100% jute

Sizes: 160 x 230 • d150



Guy Laroche



aqua

native

all weather carpets, 100% jute
Sizes: 140 x 210 oval • d150

coral

native

anthracite



natural

native

coral



anthracite



natural

native

all weather carpets, 100% jute
Sizes: 140 x 210 oval • d150



aqua



grey

Guy Laroche



olive

nest

all weather carpets

100% jute

Sizes: 60 x 130 • 70 x 160 • 140 x 200

Size: 140 x 210 oval



anthracite

nest



nest



coral

nest

all weather carpets

100% jute

Sizes: 60 x 130 • 70 x 160 • 140 x 200

Size: 140 x 210 oval

romeo



coral



romeo

all weather carpets

100% jute

Sizes: 140 x 200 • d110 • d150

Guy Laroche

petrol



Guy Laroche



vivendi

vivendi

all weather carpets

50% cotton - 50% jute

Sizes:

60 x 130 • 70 x 160 • 140 x 200

black



primo

all weather carpets

60% cotton - 40% jute braided

Sizes: 140 x 200 • d110

natural





primo



anthracite



kilim

kilim

all weather carpets

80% cotton - 20% jute

Sizes: 70 x 160 • 160 x 230



kali

natural



anthracite

kali

all weather carpets

60% cotton - 40% jute

Sizes: 140 x 200 • d150





wenge



grey



shades



wenge

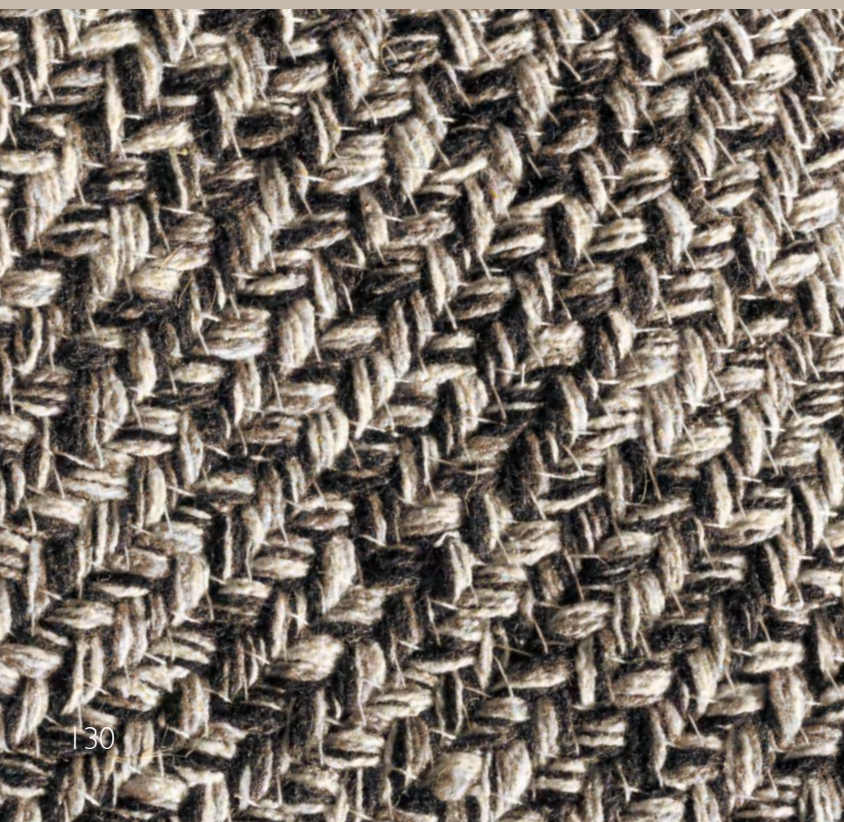
shades

all weather carpets, 100% cotton braided
Sizes: 140 x 200 • d110

grey



wenge



pulse

all weather carpets

100% cotton braided

Sizes: 60 x 130 • 70 x 160 • 160 x 230 • d150

pulse



grey



Guy Laroche



rugget multi

all weather carpets

50% cotton, 50% jute

Size: 140 x 200 • d150

**multi color is available without fringes in dimension 140 x 200 and with fringe in dimension d150*

rugget



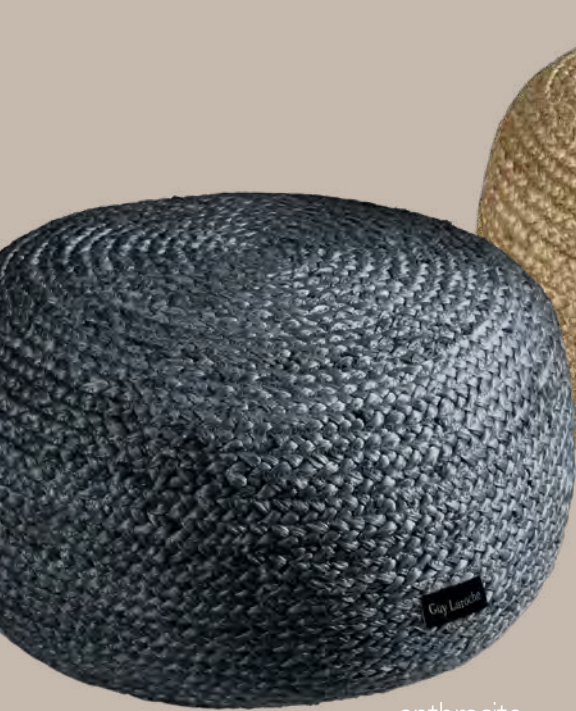
rugget denim

all weather carpets

50% cotton, 50% jute

Sizes: 60 x 130 • 70 x 160 • 140 x 200
d110 • d150





anthracite



natural



double coral



double aqua

ottoman pouf

100% jute

Sizes: d50 x 25 • d65 x 30



shades wenge

shades grey

shades

ottoman pouf

100% cotton

Sizes: d50 x 25 • d65 x 30



ottoman pouf

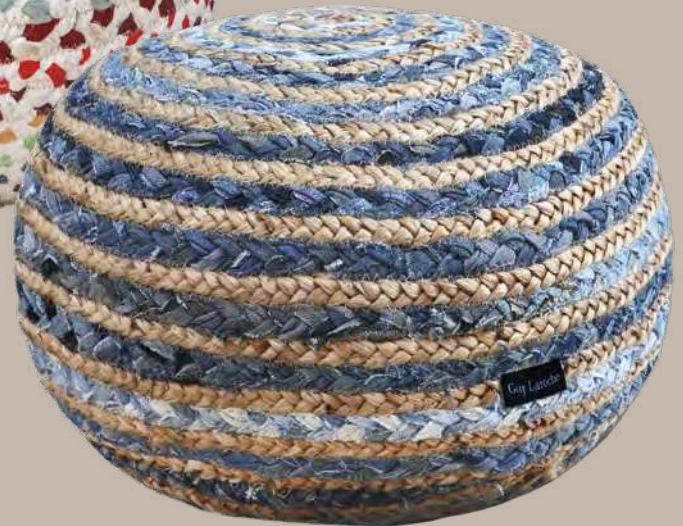
ottoman pouf

50% cotton - 50% jute
Size: d50 x 25



multi

denim



kilim



kilim

ottoman pouf

30% cotton - 70% jute
Size: d65 x 30

stools

kilim

stools

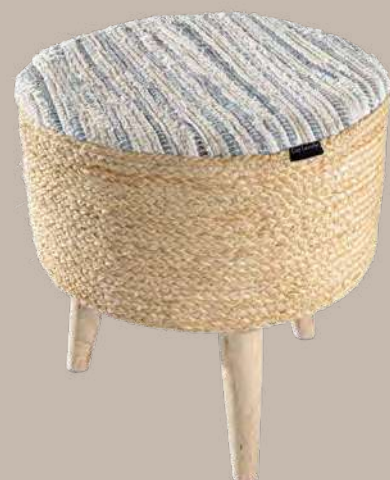
50% cotton - 50% jute
Size: d40 x 40



shades

stools

100% cotton
Size: d40 x 40



boho pouf



anthracite

natural

boho pouf

boho pouf

100% jute

Sizes: 50 x 50 x 25 • 65 x 65 x 30



shades wenge

shades grey

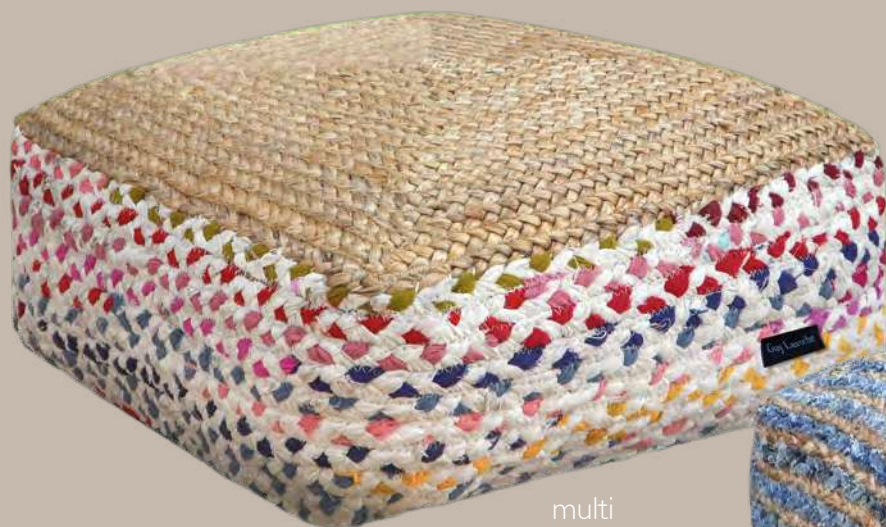
shades pouf

boho pouf

100% cotton

Sizes: 50 x 50 x 25 • 65 x 65 x 30

boho pouf



multi

boho pouf

boho pouf

50% cotton - 50% jute

Size: 50 x 50 x 25



denim



kilim

kilim

boho pouf

30% cotton - 70% jute

Size: 65 x 65 x 30

basket

basket

100% cotton

Size: d30 x 30



shades wenge

shades grey



Guy Laroche

for

VAMVAX

PROFESSIONAL LINE

VAMVAX S.A.

Showroom:

Aigeou 77str, Nea Smurni, Tel.: 210 9313511 (int. 223 & 219)

e-mail: hotel@vamvax.gr

www.vamvax.gr